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September 26, 2014

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Arizona Corporation Commission
Commissioners Wing
1200 W. Washington – 2nd Floor
Phoenix, AZ 85007

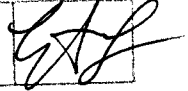
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ARIZONA CORPORATION COMMISSION
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Dear Commissioners:

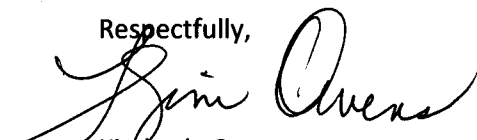
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I'm sure you have heard the frequent radio commercials espousing the incredible benefits of solar energy available through their rooftop solar panels. Solar installers promising to eliminate your electric bill – but listeners are admonished to hurry before the benefit of solar is no longer available. It leaves one to wonder, is the sun going somewhere?

Solar energy generation has great benefits. However, it is not a panacea and the benefits must become known beyond the "value" found through monetary subsidies and regulatory offsets. The public must come to understand solar as a means of clean, renewable energy generation minus the illusion of a vehicle to simply reduce one's electric bill and collect government subsidies to cover the actual cost of equipment and installation.

The rooftop solar partnership proposed by Arizona Public Service is a prime opportunity to redirect the public's attitude toward solar as a renewable energy source and away from solar as a revenue generating scheme. I enthusiastically encourage your support and approval.

Respectfully,


Kimberly Owens

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